

Stuart Wainstock

Interaction Designer + User Experience Advocate

mobile 818.807.7245
email stuart.wainstock@gmail.com
web www.stuartwainstock.com
twitter @stuartwainstock

Greenspring Media

Digital Design Manager

Nov. 2014
- Present
Oversee day-to-day implementation and support of websites, social media platforms, and email marketing systems. Wireframing, journey mapping, and user advocate on digital projects. Lead digital research initiatives. Providing solutions and ideas that focuses on business innovation & creativity.

bluedoor Publishing

Web Designer

Apr. 2013
- Nov. 2014
Helped design and architect a learning management system for college students. Created interactive online lab manuals using HTML, CSS, and other front-end design methods that allowed students to experience learning in a new way.

Ciceron

Front End Design/Development Intern

June 2014
- Oct. 2014
Worked in a team dynamic to design and develop websites and other digital assets. Created wireframes, lo/hi fidelity mockups, worked with Bootstrap and the Adobe Suite.

Annie B's

Web Designer + Photographer

Apr. 2013
- Apr. 2014
Worked within an e-commerce system to create a seamless customer experience for purchasing gourmet handmade caramels and artisan popcorns. Served as both the product photographer and digital content architect for Annie B's.

Digital Solutions Inc.

Community Engagement + Blogger

May 2012
- May 2013
Assisted clients with Web 2.0 social media strategies. Using social media for branding, marketing, and eLearning. Developing regular blog content for clients in a variety of sectors (healthcare, rapid prototyping, accounting). Contributor to monthly marketing eBooks, as well as hosting webinars.

Projects

Ed Jam TC
Co-Organizer
Service Design

Service Jam TC
Co-Organizer
Service Design

Art Buddies
Creative Mentor

OMG Transit
Designer + Social Lead

Skills

Illustrator
Photoshop
Wireframing
HTML/CSS
Google Analytics
Branding + Identity
Web Design
User Experience
Field Research
Story Telling

Interests

Service Design
Design Thinking
Soccer
Photography
Good Craft Beer

California State University Northridge

2006

BA in Elementary Education

Minneapolis College of Art and Design

2014

Interactive Design & Marketing
Courses including Graphic Design, CSS,
HTML, User Experience Design,
Responsive Design, and Marketing.