Stuart Wainstock
Interactive Designer + User Experience Advocate

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bluedoor Publishing
Web Designer

Apr. 2013 - Present

Helped design and architect a learning management system for college students. Created interactive online lab manuals using HTML, CSS, and other front-end design methods that allowed students to experience learning in a new way.

Ciceron
Front End Design/Development Intern

June 2014 - Oct. 2014

Worked in a team dynamic to design and develop websites and other digital assets. Created wireframes, lo/hi fidelity mockups, worked with Bootstrap and the Adobe Suite.

Annie B's
Web Designer + Photographer

Apr. 2013 - Apr. 2014

Worked within an e-commerce system to create a seamless customer experience for purchasing gourmet handmade caramels and artisan popcorns. Served as both the product photographer and digital content architect for Annie B's.

Digital Solutions Inc.
Community Engagement + Blogger

May 2012 - May 2013

Assisted clients with Web 2.0 social media strategies. Using social media for branding, marketing, and eLearing. Developing regular blog content for clients in a variety of sectors (healthcare, rapid prototyping, accounting). Contributor to monthly marketing eBooks, as well as hosting webinars.

Rose City Live
Writer + Photographer + Social Media Director

Apr. 2011 - Oct. 2013

Co-founder of online music magazine. Established online presence via Twitter, Facebook, Tumblr and LinkedIn. Created online community with engaging content. Produced written content geared towards music community. Live event photography.

Projects

Ed Jam TC
Co-Organizer
Service Design

Service Jam TC
Co-Organizer
Service Design

Art Buddies
Creative Mentor

OMG Transit
Designer + Social Lead

Skills

Illustrator
Photoshop
Wireframing
Branding + Identity
Web Design
User Experience
Field Research
Story Telling

Interests

Service Design
Design Thinking
Soccer
Photography
Good Craft Beer

California State University Northridge
2006

BA in Elementary Education

Minneapolis College of Art and Design
2014

Interactive Design & Marketing Courses including graphic design, CSS, HTML, user experience design, responsive design, and marketing.